

Uttar Pradesh Digital Media Policy, 2024

The Uttar Pradesh Cabinet has approved the Uttar Pradesh Digital Media Policy, 2024.

Key Points

- ❖ **Aim:** With the policy, the UP government aims to regulate content on social media platforms.
- ❖ Influencers can now earn up to ₹8 lakh through government's advertisements. Those sharing information on government schemes, initiatives and projects through their channels will be given opportunities to earn revenue through advertisements.
- ❖ **Categorisation:** The individual entities/influencers, agencies and firms will be divided into four categories (A, B, C, D) for every platform, based on the number of their subscribers or followers.
- ❖ **Content Division::** Content of less than 90 seconds will be considered a short/reel while the content of more than 90 seconds would be considered a video.
- ❖ **Earnings:** The amount of payment will be based on the category a person falls under. These influencers will be paid a maximum of ₹5 lakh, ₹4 lakh, ₹3 lakh and ₹2 lakh for their accounts on X, Facebook and Instagram. For YouTube videos, shorts and podcasts, the influencers of these four categories can earn up to ₹8 lakh, ₹7 lakh, ₹6 lakh and ₹4 lakh per month.
- ❖ **Objectionable content:** The policy also contains guidelines for addressing objectionable social media content.
- ❖ **Punishment:** Anti-national content would be considered a serious offence which carries a punishment of between three years to life imprisonment. Defamatory and obscene content will also be punishable.

National Teachers' Award

Two government school teachers from Uttar Pradesh have made it to the coveted list of National Teachers' Awards 2024 announced by the ministry of education, government of India.

Key Points

- ❖ **Teachers:** Ravi Kant Dwivedi of primary school, Mirzapur, and Shyam Prakash Maurya of Pratapgarh are among the 50 teachers who will be honoured for their exemplary work in the field of education on the occasion of Teachers' Day on September 5.
- ❖ **Award prize:** Each award carries a certificate of merit, a cash award of ₹50,000 and a silver medal.

Uttar Pradesh T20 League 2024

The Uttar Pradesh (UP) T20 League 2024 kick started on August 25.

Key Points

- ❖ **Teams participating:** There are a total of six teams participating including Gorakhpur Lions, Noida Super Kings, Lucknow Falcons and Kanpur Superstars.
- ❖ **Brand Ambassador:** Suresh Raina, a former Indian international cricketer, is the brand ambassador for this season's league.
- ❖ **Host:** Model and anchor Archana Vijaya set to host the tournament.
- ❖ The tournament will run until September 14.
- ❖ With a format similar to the Indian Premier League (IPL), the UP T20 League aims to deliver thrilling cricketing action, and fans are eagerly anticipating the matches ahead.

Renaming of Railway Station

Eight Railway Stations in Lucknow Division Renamed.

Key Points


- ❖ The names of **eight railway stations in Uttar Pradesh** have been changed according to an order issued by the Northern Railways.
- ❖ It is done to preserve the cultural identity and heritage of the place.
- ❖ Following are the 8 railway stations which have been renamed:
 - Kasimpur Halt to Jais City
 - Jais to Guru Gorakhnath Dham

- Misrauli to Maa Kalikan Dham
- Bani to Swami Paramhans
- Nihargarh to Maharaja Bijli Pasi
- Akbarganj to Maa Ahorva Bhawani Dham
- Wazirganj Halt to Amar Shaheed Bhale Sultan
- Fursatganj to Tapeswarnath Dham


Schemes/Initiatives

Vigyan Dhara	<ul style="list-style-type: none"> ❖ The Union Cabinet has approved the continuation of three umbrella schemes under a new unified central sector scheme named 'Vigyan Dhara' within the Department of Science and Technology (DST). ❖ Fund allocated: The scheme, which will span from 2021-22 to 2025-26, has been allocated an outlay of Rs 10,579.84 crore. ❖ Key components and objectives: The 'Vigyan Dhara' scheme consolidates the following three broad components: <ul style="list-style-type: none"> ➤ Science and Technology (S&T) Institutional and Human Capacity Building ➤ Research and Development (R&D), and ➤ Innovation, Technology Development, and Deployment ❖ The primary goal of the 'Vigyan Dhara' initiative is to enhance the country's Science, Technology, and Innovation (STI) ecosystem. ❖ The 'Vigyan Dhara' scheme aims to advance research in several key areas, namely, basic research, to facilitate access to international mega facilities, translational research, to focus on sustainable energy, water, and other critical areas, and collaborative research, to foster international bilateral and multilateral partnerships.
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Person In News- Appointment

Jay Shah	He has been elected as the Independent Chair of International Cricket Council (ICC).	
Satish Kumar	He has been appointed as the new Chairman of the Railway Board.	

Person In News

Joseph Francis Pereira	Goa Chief Minister Pramod Sawant handed over the Indian citizenship certificate to a 78-year-old Pakistani Christian Joseph Francis Pereira under the Citizenship (Amendment) Act, making him the first such person from the coastal state.	
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Important News- Other States

Himachal Pradesh	The Himachal Pradesh Assembly passed a bill to raise the minimum age of marriage for women from 18 to 21 years.
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