

PGT BUSINESS STUDIES

1. Who launched the 90-day campaign 'Azadi Se Antyodaya Tak'?

- (A) Amit Shah
- (B) Piyush Goyal
- (C) Kiren Rijiju
- (D) Giriraj Singh

Correct Answer: (D)

2. Which country signed agreements on training staff and IT cooperation to deepen railway cooperation In Sep 2022?

- (A) Russia-India
- (B) Ukraine-Turkey
- (C) India-Bangladesh
- (D) America-India

Correct Answer: (C)

3. The “Donbas War” is currently being fought in

- (A) Serbia
- (B) Ukraine
- (C) Syria
- (D) Lebanon

Correct Answer: (B)

4. Pedagogy is the study of

- (A) education
- (B) learning process
- (C) teaching methods
- (D) guiding students

Correct Answer: (C)

5. Dyslexia is associated with

- (A) mental disorder
- (B) mathematical disorder
- (C) reading disorder
- (D) behavioural disorder

Correct Answer: (C)

6. Which government organizations will develop guidelines for the education of gifted children?

- (A) NCERT and NCFCS
- (B) NCERT and NCTE
- (C) NCERT and NTA
- (D) NCERT and SCERT

Correct Answer: (B)

7. _____ refers to the mix between owners' funds and borrowed funds.

- (A) Financial Structure
- (B) Capital Structure
- (C) Investment Structure
- (D) Reserves and Surplus

Correct Answer: (B)

8. _____ is the process of searching for prospective employees and stimulating them to apply for jobs in an organisation.

- (A) Selection
- (B) Recruitment
- (C) Directing
- (D) Controlling

Correct Answer: (B)

9. Economic, social, legal, political and technological are the dimensions of _____
- (A) Planning
 - (B) Strategy
 - (C) Programme
 - (D) Business environment

Correct Answer: (D)

10. Akash Limited is interested in development of managerial talent, quick decision making reducing burden on top management, development of initiative, growth and better control. Which option out of following will you suggest?
- (A) Centralisation
 - (B) Control
 - (C) Decentralisation
 - (D) (Centralisation) and (Control) both

Correct Answer: (C)

11. Ashish Limited selected the channel of distribution for marketing its product as manufacturer, dealer, whole seller and retailer". Which element of marketing mix is emphasized by this statement?
- (A) Price
 - (B) Place
 - (C) Promotion
 - (D) Product

Correct Answer: (B)

12. Read the following statements of Assertion (A) and Reason (R) and choose the correct alternative.

Assertion (A): If the principle of unity of command is not followed, employees may get confused.

Reason (R): Unity of command refers to multiple commands received by a subordinate at a time.

- (A) Both A and R are correct.
- (B) A is correct and R is incorrect.
- (C) Both A and R are correct and R is correct explanation of A
- (D) Both A and R are correct and R is not the correct explanation of A.

Correct Answer: (B)

13. Read the following statements: Assertion (A) and Reason (R). Choose one of the correct alternatives given below:

Assertion (A): Delegation is an optional policy decision and is done at the discretion of top management.

Reason (R): No individual can perform all tasks on his own.

- (A) both Assertion (A) and Reason (R) are true and Reason (R) is the correct explanation of Assertion (A).
- (B) Both Assertion (A) and Reason (R) are true and Reason (R) is not the correct explanation of Assertion (A).
- (C) Assertion (A) is true but Reason (R) is False
- (D) Assertion (A) is False but Reason (R) is true

Correct Answer: D

14. Which of the following statements is not true?

- (A) The cost of debt is higher than cost of equity.
- (B) The lender's risk is lower than equity shareholder's risk.
- (C) The interest paid on debt is treated as a tax deductible expense.
- (D) None of the above

Correct Answer: A

15. Match the concept of management in Column I with their respective meaning in II;
 COLUMN I COLUMN II

(a) Effectiveness

i) doing the task correctly with minimum cost.

(b) Efficiency

ii) finishing the task on time.

(c) Process

iii) The primary functions or activities that management performs to get.

- (A) a-I), b-ii), c-iii)
- (B) a-ii), b-i), c-iii)
- (C) a-iii), b- ii), c- i)
- (D) a-i), b-iii), c-ii)

Correct Answer: B

16. Match the objective of management in Column I with their respective definition in Column II:

Column I	Column II
a) Survival	i) Increase in the number of employees, the number of products or increase in the capital investment, etc
b) Profit	ii) A Vital Incentive for the continued successful operation of the enterprise
c) Growth	iii) An organisation must earn enough revenue to cover costs.

- (A) a-1, b-2, c-3
- (B) a-2, b-1, c-3
- (C) a-2, b-3, c-1
- (D) a-1, b-3, c-2

Correct Answer: C

17. Cost centre, investment centre, profit centre and revenue centre are the basis of control technique known as _____

- (A) ratio analysis
- (B) break even analysis
- (C) responsibility accounting
- (D) management by objectives

Correct Answer: (C)

18. _____ is not a method of “Off the job Training”

- (A) Vestibule Training
- (B) Conference and Seminar
- (C) Internship
- (D) Both (A) and (C)

Correct Answer: (C)

19. Which one of the following is not a consumer right?

- (A) Right to safety
- (B) Right to seek redressal
- (C) Right to get discount
- (D) None of the above

Correct Answer: (C)

CASE STUDY BASED QUESTION:

In an annual general meeting a company sets its targets for the year. The manufacturing department has decided to manufacture 2.5 million units of the product and has decided to monitor the performance so as to control it accordingly. The survey done by the company has shown a number of cities in the north which are showing increased demand for the product. The company in its research during the last three months generated various options and decided to follow the best one. The HR team is also concerned about its output. The HR head revealed that there can be shortage of MBA pass outs which can reduce the quality of manpower in the near future so it has decided to arrange HR workshops in different colleges to get the best candidates. The board meeting ends on a positive note.

20. In the above case identify the importance of planning and the concerned lines.

A) Planning establishes standards for controlling. The manufacturing department has decided to manufacture 2.5 million units of the product and has decided to monitor the performance so as to control it accordingly.

B) Planning facilitates decision making. The Company in its research during the last three months generated various options and decided to follow the best one.

C) Planning reduces the risk of uncertainty

D) All of these

Correct Answer: (D)